Report on the 4th CIAS International Workshop

The 4th CIAS International Workshop finally returned to the Faculty Club from the online world on the 23rd of November 2021. All the participants enjoyed the advantages of personal attendance among safety measures: interesting questions and possible collaborations were developed during the Q&A sessions and the coffee breaks besides the great talks we heard.

We were honoured that rector of Corvinus, Előd Takács and vice-rector for research, Gyula Vastag jointly opened the workshop. The first and the last section was dedicated for the research centres and projects operating within the frameworks of Corvinus Institute of Advanced Studies. CIAS grant holders gave a brief overview of their research activities and goals in the second section.

László Lőrincz and *Balázs Lengye*l represented the *NETI Lab* (Laboratory for Networks, Technology & Innovation) together and spoke about the results of the two aspects the group is focusing on: supplier-buyer networks and residential mobility and interaction in cities. *Lilla Tóth*, senior research fellow of *the Centre for Empirical Social Research* talked about the lessons learned from the preparatory desk research of their "MEDIATIZED EU "project and also mentioned that they will start a new project in December within the framework of a Hungarian – Austrian joint research project.



Picture 1. Lilla Tóth and the MEDIATIZED EU project

Miklós Pintér asked the audience to assist him in solving The Big Match Game and with this interactive game he tried to explain and show a small part of the *CCOR*'s (Corvinus Centre for Operations Research) various research fields.

One senior, two junior and two junior faculty research fellows started / continued their research in the autumn semester of the 2021/22 academic year. *Timothy John Havens* (University of Iowa) opened the report of fellows as a senior researcher and explained why Budapest is important as a peripheral media capital, especially in the high fantasy genre.



Picture 2. Timothy Havenson Budapest role in media production

Amira Mouakher will finish her 10-months-long research in CIAS at the end of November, so she could present the whole research on creating a data-driven information hub for sustainable urban mobility. *Jeremiás Balogh* analyses the environmental pollution of agricultural trade and tries to investigate the explanatory factors of CO 2 emission focusing on the contribution of the rest of the world (Non-EU countries), biggest emitters in the past two decades. *Sofía De León Almaraz* introduced the steps she has taken and the cooperation she started (REKK, Laboratoire de Génie Chimique à Toulouse) to build a model to optimize a sustainable hydrogen supply chain. In the sections finally Tamás Tóth presents his article published in the Journal of Contemporary European Studies about the pro- and anti-Trumpist groups in Hungary.



Picture 2. Questions to Tamás Tóth during the second Q&A session

In the last session the topics literally ranged from happiness till mortality. *Gábor Kováccs* talked of the research of the *Religion & Economy program* conducted at the Attila Joseph Residential Area in which they searched the answers for the questions: How can well-being in the residential area be developed according to the nine dimensions of Gross National Happiness? And which GNH dimensions entail the most pressing issues of well-being development?



Picture 3. From happiness ... results of a qualitative explorative investigation by the Economy & Religion program

While *Csaba Tóth*, member of *FamEcon* (Family, Economy & Household Research Centre) explained excess mortality in Hungary in the first 18 months of the pandemic. In this section *Gábor Ferenc Kiss* introduced all the research projects of Centre for Supplier and Industrial Development (*BIK*). He took a special focus on the projects about Industry 4.0 and digital solutions. Unfortunately, Matthew Adamson finally couldn't attend the workshop, but hopefully he will attend our next workshop to talk about the university's consortium partnership this future ERC project.

Section I. Presentations by research centres and projects I. Chair: Zoltán Oszkár Szántó, head of CIAS		
	Balázs Lengyel - László Lőrincz	
	Supplier-buyer networks and residential mobility	
13.15 - 13.30	Centre for Empirical Social Research	
	Lilla Tóth	
	EU-related discourses and disinformation – lessons learned from the preparatory desk research of the "Mediatized Discourses on Europeanization	
	and their Representation in Public Perceptions" project	
13.30 - 13.45	Corvinus Centre for Operations Research (CCOR)	
	Miklós Péter Pintér	
	Equilibria in large games	
13.45 - 14.00	Q&A	

14.00 – 14.15 Coffee Break

Section II.		
Presentations by CIAS research fellows		
Chair: György Túry, senior research fellow, CIAS		
14.15 – 14.30	Timothy John Havens (senior research fellow) The Fantastical East: International Television Production and the Fantasy Genre in CEE	

14.30 - 14.45	Amira Mouakher (junior research fellow)
	A data-driven information hub for sustainable urban mobility
14.45 – 15.00	Jeremiás Máté Balogh (junior faculty research fellow) Analyzing the Environmental Pollution of Agricultural Trade: The case of Non-
	<i>EU</i> countries
15.00 - 15.15	Sofía De León Almaraz (junior research fellow) Multi-objective Optimization of a Sustainable Hydrogen Supply Chain
15.15 - 15.30	Tamás Tóth (junior faculty research fellow)
	We are the ones who matter! Pro and anti-Trumpists' attitudes in Hungary
15.30-15.45	Q&A & Summary

15.45 – 16.00 Coffee Break

Section III. Presentations of research centres and projects II. Chair: Huba Brückner, chief scientific advisor, CIAS		
16.00 – 16.15	Research Centre for Supplier and Industrial Development (BIK)Gábor Ferenc KissApplied research projects in the Research Centre for Supplier and IndustrialDevelopment (BIK), with specific regard to the effects of industry 4.0 on thelabour market	
16.15 – 16.30	Economy & Religion program Gábor Kovács The Application of the Gross National Happiness Conception in Hungary	
16.30 – 16.45	Family, Household & Economy Research Centre (FamEcon)Csaba TóthExcess mortality in Hungary in the first 18 months of the pandemic	
16.45 – 17.00	Neworld@a project (ERC) Matthew Adamson Negotiating World Research Data: A Science Diplomacy Study	
17.00 - 17.15	Q&A	

17.15 – 18.15 Buffet